

Vehnta
software

solutions for Large-Scale Retail



Vehnta optimizes your Google Ads, focusing on high-impact areas and audiences Increasing your ROI and your local sales

VehntaSoftware enables focused Google Ads spending on key areas and audiences, using GenAI and a user-friendly dashboard for campaign management and optimization.



Furthermore, it provides actionable insights for a comprehensive, **data-driven strategic approach.**

Develop cutting-edge B2B and B2C campaigns with Vehnta, achieving maximized results and significant budget optimization

Account-Based Marketing (ABM), typically a B2B strategy, can now be used for B2C to **increase retail sales**. Vehnta Software enables users to tailor and localize Google Ads campaigns for specific audiences, stores, or competitor locations, or even in your B2B strategies to reach new clients. This enables you to gather actionable insights and track all data through a **phygital approach**.

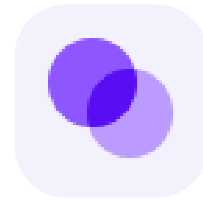


Vehnta: Driving Retail Growth with Targeted Google Ads & Phygital Insights



Hyper-Targeted Google Ads Optimization:

- Reach your ideal customers with precision
- Target competitor store locations and surrounding areas
- Maximize ROI by reinvesting savings into other growth initiatives
- Scale campaigns efficiently



Phygital Campaign Effectiveness Tracking:

- Drive in-store traffic with targeted online advertising and exclusive discounts
- Accurately measure the impact of online campaigns on physical store visits
- Embrace a phygital strategy that connect online to offline sales



Experience a New Approach. Revolutionize ABM in Retail.

Thank you

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